



# Team Drive Packet

Celebrating Over 30 Years of Providing Heat Relief to Central Texans!

Main Contact: Virginia Larson [vlarson@familyeldercare.org](mailto:vlarson@familyeldercare.org)

## Getting Started

Please skip this step if your team has a link. If you're not sure, please email [vlarson@familyeldercare.org](mailto:vlarson@familyeldercare.org)

- Create a unique link to start a fundraiser and track its progress [HERE](#)
- Fill out the [Getting to Know Your Team](#) questionnaire.

## Top 3 Tips

- Set a goal for # of fans and let your supporters know.
- Publicize your team drive on social platforms or apps. Give it a name!
- Compete for bragging rights. A little competition makes it fun!

## Shortcuts:

[Fan Tips](#)

[Social Media Kit](#)

[Sample Posts & Emails](#)

[Fan Facts](#)

[FAQs](#)

[Contact Info](#)

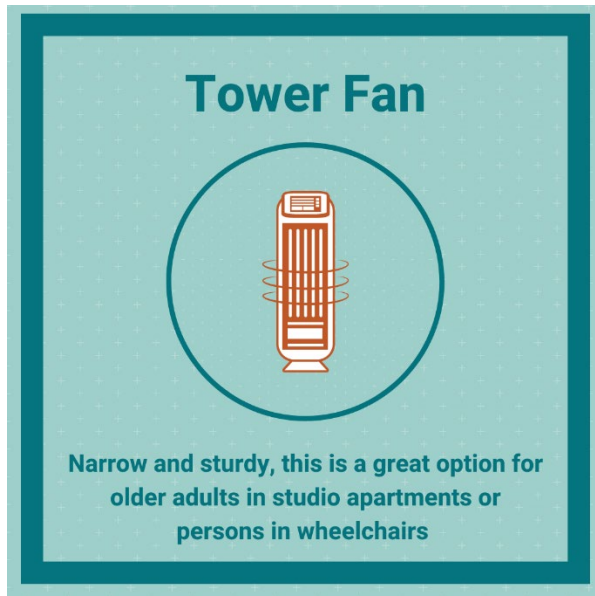
## Fan Tips

### Collecting Funds:

1. **Most popular option:** Use our Peer-to-Peer online tool to create YOUR custom Team Fundraising campaign. Click [here](#) to start collecting online donations for your team and track your progress.
2. Collect cash and checks (make out to Family Eldercare & include team name)
  - Family Eldercare is a 501(c)(3) organization. Contributions are tax-deductible to the fullest extent of the law. **A cash donor will not receive a tax letter from us unless you pass along their name, contact information and gift amount to us.**

### Collecting Fans:

- We have a big need for pedestal and tower fans for older adults and people with medical conditions that are homebound.



- You can create your own Amazon Wishlist and have the fans shipped to us
- Or Use our Amazon Wishlist for [Remote Control Fans](#)
- We only accept NEW fans still in their original packaging.

## Dropping Off Fans or Funds:

- Mail checks (never cash) to our office and include your team name.  
Family Eldercare ATTN: Summer Fan Drive  
1700 Rutherford Lane  
Austin TX, 78754
- Drop off fans and funds at our warehouse. Call 512.459.4326 to set up an appointment.
- Drop off fans and funds at one of our fundraising events.
  - Fans From Fans:
    - Date: Friday, July 14, 2023
    - Locations: KXAN, Roger Beasley Mazda, & Whittlesey Landscape Supplies
    - Time: 7am – 7pm
  - Fans 4 Paws:
    - Date: Thursday, August 24, 2023
    - Location: The Far Out Lounge & Stage
    - Time: 7pm - TBD
  - Go to our [events page](#) for current event information.
- All donations will be used to support the Summer Fan Drive and provide other essential services as needed.

## Social Media Kit

- Invite your followers to donate to your team drive by adding your unique team drive link to your social media posts. [Create your unique link now.](#)
- Follow us on [Facebook](#), [Instagram](#), [Twitter](#)
- Share our posts and tag us on yours.
- Use our logo!



## Social Media Handles:

- [Facebook](#) - @FamilyEldercare
- [Instagram](#) - @family\_eldercare
- [Twitter](#) - @familyeldercare
- [LinkedIn](#) - @family-eldercare

## Hashtags:

- #SummerFanDrive
- #SFD2023
- #FansSaveLives
- #TeamDrives

## Sample Posts and Emails

### Sample Social Media Post:

*Join my team to collect fans and funds for older neighbors who don't have or can't afford AC. Let's keep 10,000 Central Texans cool this summer! [\[insert your team drive link\]](#) #SummerFanDrive*

### Sample Email:

*Here's a great cause you should know about. The Summer Fan Drive is collecting fans and money to buy fans for older neighbors and vulnerable people who don't have or can't afford AC. Can you imagine being without AC during the summer?! I created my own fundraising team. Please join my team!*

*My goal is to raise  $X$  fans and/or  $\$X$  By  $X$  date*

*Here's how you can help:*

*Donate online to my team drive [\[insert your team drive link here\]](#)  
Add whatever options are applicable to you*

*Thank you for supporting my team drive!*

## Fan Facts

### Why is the Summer Fan Drive Important?

- Heat is the #1 weather-related killer.
- For people who are older or health-compromised, heat can be deadly.
- Many of our high-risk neighbors are living without AC.
- They're more likely than others to spend much of their time alone and indoors.
- Having a way to cool off is vital and can be lifesaving.
- Fans only cost 10 cents a day to run.
- Just \$60 provides 3 fans to those in need.

### Summer Fan Drive Stats About the People Getting Help

- 34% are 65+.
- 36% live in a hot home with their pet.
- 65% worry about not having enough food to eat.
- 49% have felt sick from the heat.

## Frequently Asked Questions

### Why do you limit the donation of fans to only new? Won't anything be helpful to those in need?

We get asked this question a lot, and as a Fan Drive Team Captain, you might too. When we distribute an item to someone for use in their home, it's important to limit the potential hazards associated with that item. Used fans may break faster and we want to make sure they last as long as possible.

### Why don't you provide Air Conditioners?

We used to provide A/Cs in years past. We've learned that most people we serve through the fan drive can't afford to run an A/C. Some homes are not structurally sound enough to support an AC or window unit.

### What if someone got a fan last year? Will they get one again this year?

If someone qualifies for a fan this year, then we provide it even if they received one last year. Since they cannot run their AC, they are running their fans 24/7. This means more wear-and-tear from heavy use. The fans we provide may not necessarily last multiple years.

### **Who benefits from the Fan Drive?**

For over 30 years the fans generated by the Fan Drive have given comfort to low-income older adults, adults with disabilities and families with children. In 2022 we distributed 7,600 fans in 14 Texas counties and their communities. More than 10,200 people benefited from the fans we provided.

### **How much can a fan really help?**

Heat is the #1 weather-related killer, especially among older adults. Fans can save a life by circulating air and cooling off the body. The fan drive also connects us to people who need additional resources. Last year more than 520 referrals were made to fan drive families including food pantry services, utility assistance, grief counseling and more!

### **Will donors get a tax receipt?**

**Yes**-If your team creates a unique online fundraising link using our Peer-to-Peer tool.

**Yes**-if your team donates by check.

**Yes**-If your team donates directly to the Summer Fan Drive donate button.

**No**-if you create a Peer-to-Peer using a different tool from ours like Go Fund Me

**No**-if you collect anonymous cash donations.

**No**-if you create your own Facebook fundraiser.

**Maybe**-if you respond to our Facebook fundraiser (based on privacy settings and if donation confirmed)

## **Contact Information**

### **Team Drive Questions:**

**Contact:** Virginia Larson – [vlarson@familyeldercare.org](mailto:vlarson@familyeldercare.org)

**Website** – [summerfandrive.org](http://summerfandrive.org)

**Official Summer Fan Drive Dates** – May 1, 2023 – August 31, 2023

**Office Hours** M-Th: 9:00am – 3:00pm, Fri: 9:00am – 12:00pm

**Hotline to receive a fan:** 512-459-4342

Team Drives are a great team-building activity that gives back to our community. To make it fun, consider adding a competitive edge and award prizes to the people who raise the most fans/dollars. Awards don't have to be fancy or expensive. Public recognition, gift cards, silly/fun trophies, etc. Be creative!