



★ Team Drive Packet ★



Fan Drive Team Guidelines and Instructions

1. Donations of fans AND dollars are both appreciated. All donations will be used to purchase fans and provide other critical services.
2. Here are some important things to keep in mind when asking for and receiving contributions on behalf of a nonprofit organization:
 - a. We are a 501(c)(3) organization. Contributions to our organization are tax-deductible to the fullest extent of the law.
 - b. Donors to your Fan Drive will not receive tax-deduction information from us unless you pass along their name, contact information and gift amount to us. We highly encourage you to track that information whenever possible. This gives your Fan Drive participants peace of mind their gifts will be acknowledged and can be included in their yearly tax deductions. We acknowledge all donations regardless of amount (including fans).
 - c. Please have your donors make checks out to Family Eldercare. Online contributions are also possible through our websites familyeldercare.org and summerfandrive.org. All major credit cards accepted. ***If making an online donation, please have donors write in your Team Drive name to ensure credit is given!***
3. Liability issues dictate that we may only distribute NEW (still in original packaging) fans.

Team Drive Tips and Ideas

- Publicize your team drive dates and details so your supporters can plan ahead.
- Follow us on [Facebook](#) and [Twitter](#) and share our fan drive posts!
- Set clear goals for your drive – number of fans, dollars, etc. Let your participants know your goals.
- A Fan Drive is a great team/community building activity. To make it fun, consider adding a competitive edge and award prizes to the people who raise the most fans/dollars. Awards don't have to be fancy or expensive. Public recognition, paid time off, silly/fun trophies, etc. Be creative!
- Use social media as a tool in your Team Drive. Some ideas:
 - Include links to our social media pages on all your Fan Drive Team communications
 - Create a fundraiser for your Fan Drive Team, and let us know about it so we can spread the word and give you a shout-out online.
 - Encourage your participants to spread the word about the Summer Fan Drive, Family Eldercare and Fan Fare Friday throughout your drive.
 - Here are our hashtags and blurbs you can use to promote the fan drive:
#SummerFanDrive
#FansFromFans
#KeepAustinCool

#KeepAustinCool and help me collect \$\$\$ to buy fans for seniors who don't have or can't afford A/C. Donate to the #SummerFanDrive. <https://www.summerfandrive.org/donate/>
- It may be helpful in your effort to raise dollars to know that \$20 purchases one 20" box fan. Gifts in increments of \$20 (\$40, \$60, etc.) may be a fun way to advertise making financial contributions rather than actual fans.
- Events organized to promote your Fan Drive are fun and popular. A few examples from past teams:
 - Bake sales, taco pile ups, ice cream socials
 - Game nights (poker, bunko, bridge, bingo, etc.)
 - Neighborhood block parties
 - Piggyback the Fan Drive on an existing event to add a charitable component
 - Set up a lemonade/smoothie stand (kids)
 - Collect fans in lieu of gifts for birthday gifts (kids)

Frequently Asked Questions

Why do you limit the donation of fans to only new? Won't anything be helpful to those in need?

We get asked this question a lot, and as a Fan Drive Team Captain, you might too. When we distribute an item to someone for use in their home, it's important to limit the potential hazards associated with that item. Used fans may break faster and we want to make sure they last as long as possible.

Why don't you provide Air Conditioners?

We used to provide A/C's in years past. We've learned that about 75% of those we serve through the fan drive can't afford to run an A/C. Families who had received A/C's in the past would call us when they had trouble paying their utility bill or if the A/C broke down or blew an electrical circuit. We realized that the logistics and liability involved with providing A/C's was too great. We decided to focus on providing life-saving and cost-effective fans instead.

What if someone got a fan last year? Will they get one again this year?

If someone qualifies for a fan this year, then we provide it even if they received one last year. About 75% of fan drive clients can't afford A/C so they use the fans A LOT. This means more wear-and-tear from heavy use. Unfortunately, the fans we provide may not necessarily make it from one year to the next.

Who benefits from the Fan Drive?

For over 29 years the fans generated by the Fan Drive have given comfort to low-income seniors, adults with disabilities and families with children. **In 2018 we distributed over 7,500 fans** in 14 Texas counties and the communities affected by Hurricane Florence. More than 10,000 people benefited from the fans we provided.

How much can a fan really help?

Heat is the #1 weather-related killer, especially among seniors. Fans can literally save a life. They lower our core body temperature by 8 degrees and cool us off enough to bear the heat. The fan drive also connects us to people who need more than fans. Last year more than 500 referrals were made to fan drive families including food pantry services, utility assistance, grief counseling and more!

When we are finished with our Fan Drive, where can we drop off our fans?

Email us and together we'll coordinate a day and time to drop off your donations of fans and/or funds.

What is Fans From Fans?

Held annually, this fun, family-friendly event is a great time to celebrate OR kick off your Fan Drive campaign. We're excited to announce our new Fans From Fans location this year is at Shady Grove happening Friday June 14 from 7am-1pm. Our celebration continues at High5 on Anderson Lane from 4 to 7 pm. We'll keep you posted with more details.

Important Information:

Fan Drive Hotline: 512-459-4FAN (4326) (for those interested in RECEIVING fans)

Team Drive Questions:

- Virginia Larson, VLarson@familyeldercare.org or
- Anna Madrigal, amadrigal@familyeldercare.org

Website: SummerFanDrive.org and FamilyEldercare.org

Official Summer Fan Drive dates: May 1 – August 31

2019 Goal: 7,500 fans distributed!